



GETTING TO ZERO: REDUCING STIGMA MINI-GRANT FUNDING ANNOUNCEMENT

INTRODUCTION

Getting to Zero Santa Clara County seeks to fund a second round of projects to specifically support the *reduction of stigma*. The reduction of stigma is one of four priorities that are supported under the Getting to Zero mini-grant strategy. In 2016, the Getting to Zero (GTZ) Initiative was launched and made possible with funding provided by the Santa Clara County Public Health Department. The initiative aims to have “*zero new HIV infections, zero deaths from HIV, and zero stigma related to HIV.*” The GTZ Initiative awards one-time mini-grants over the course of the project to promote community agencies’ ability to recognize and respond to the greatest needs impacting individuals at-risk of, or living with HIV.

We seek to partner with community-based organizations, public agencies, clinics, faith-based groups, schools, and other groups to award one-time mini-grants to facilitate **two (2)** stigma-reduction workshops. Each workshop must include 1) showcasing *SiemPrE Por Ti*, a four-episode web series that educates the community about PrEP and addresses issue related to HIV/AIDS stigma; and 2) facilitating a discussion guided by the *SiemPrE Por Ti Toolkit* after the viewing.

SiemPrE Por Ti uses a telenovela-style approach that includes archetypes to convey a message of acceptance and celebration among family and friends. The series was produced by Colectivo ALA's theater ensemble Teatro Alebrijes and funded through the first round of GTZ mini-grants.

The *SiemPrE Por Ti Toolkit*, funded by the County Office of LGBTQ Affairs and Supervisor Ken Yeager's office will provide grantees the proper resources to navigate an array of discussion topics that will arise from the viewings, including issues that may still be considered taboo among Latinxs.

More specifically though this mini-grant, we hope participants will increase their knowledge and understanding of:

1. STI/HIV prevention methods
2. Importance of regular STI/STD testing
3. Access points throughout the County of Santa Clara that provide STI/HIV testing
4. Stigma reduction strategies

GRANT AMOUNT AND SCOPE OF WORK

Grantees will be provided with the necessary resources, including a copy of *SiemPrE Por Ti*, *SiemPrE Por Ti Toolkit*, and training prior to hosting the two stigma-reduction workshops.

Grant Amount

Grant requests are not to exceed \$4,073. Grant funds may support the staffing, supplies, and marketing/outreach efforts needed to facilitate the two (2) workshops.

Scope of Work

- Prior to hosting the two stigma-reduction workshops, grantees will be required to attend a "Train the Trainer" (T2T) session. The training session will provide information on how to implement the *SiemPrE Por Ti* Toolkit (the training is ~two hours).
- Grantees must host two (2) stigma-reduction workshops, that each include:
 - Viewing of *SiemPrE Por Ti* (there are seven (7) episodes, each are ~10 minutes).
 - Apply *SiemPrE Por Ti* Toolkit in the post-viewing discussion.
 - Disseminate a pre & post survey at each viewing. Survey tool will be provided to grantees.
- Grant projects must be completed by June 30, 2018.

GRANT MONITORING AND REPORTING

Grantees are required to submit a final narrative and budget report by July 31, 2018.

KEY DATES

Application Release Date: Wednesday, March 14, 2018
Application Due Date: Friday, March 30, 2018
Grant Award Announcement: Friday, April 6, 2018
Project Timeframe: April 9, 2018 - June 30 2018

PROPOSAL ELIGIBILITY CRITERIA

- Applicants must be non-profit, tax-exempt organizations or public agencies.
- Projects must directly benefit residents of Santa Clara County.

APPLICATION INSTRUCTIONS

Interested applicants must have an online account created in order to submit the full proposal. If you do not have an existing account, please click [here](#) to create an account.

Upon creating an account, click [here](#) to access the proposal.

Applications are due on Friday, March 30, 2018 by 5pm.

For questions related to this funding announcement, please contact Candelario Franco at candelariof@healthtrust.org.