



## GETTING TO ZERO MINI-GRANT FUNDING ANNOUNCEMENT

### INTRODUCTION

As of 2015 there were over 2,700 people living with a diagnosis of HIV/AIDS in Santa Clara County. Additionally from data for the State of California, it is estimated that another 9% of persons with HIV are unaware of their infection. In Santa Clara County alone, the incidence of HIV increased by 20% from 2013 to 2014, with the concern that the number of new infections may continue to rise if not effectively addressed.

To impede this rise, The Health Trust is collaborating with the Santa Clara County Public Health Department and other partners on a new initiative called Getting to Zero (GTZ). The initiative aims to have *"zero new HIV infections, zero deaths from HIV, and zero stigma related to HIV."* On February 9, 2016, the Santa Clara County Board of Supervisors accepted a report to operationalize this the Getting to Zero initiative. The Health Trust was selected as the lead agency on this effort over the next four years to coordinate related work throughout the County. The recommendations for operationalization included a collective impact planning process with a preliminary assessment, as well as a best practice review and engagement of a wide range of stakeholders in order to identify and develop goals, objectives, and strategies, which led to the priority strategies described below

An important component of the initiative includes awarding mini-grants in the amount of \$100,000 per year over the next four years to promote community agencies' ability to recognize and respond to the greatest needs within their scope of work. The Health Trust seeks to collaborate with community-based organizations, public agencies, clinics, schools and other groups to award one-time mini-grants in support of the GTZ campaign and the four priority focus areas listed below.

Separate applications will be released for health care provider organizations and other types of organizations. Mini-grants may be used to support health care providers in establishing infrastructure related to supporting universal screening, effective referral mechanisms for HIV Providers, PrEP implementation, and stigma reduction. Mini-grants to non-clinical organizations may similarly support these four strategies in community-based settings, including but not limited to clinics, schools, and non-profit organizations. In addition to the aforementioned strategies, The Health Trust will consider other innovative strategies and activities that address the broader goals of Getting to Zero.

The priority focus areas and strategies revolve around the following:

1. PrEP and PeP Implementation
2. Universal, comprehensive STD Screening and Targeted Testing
3. Initiation of Care and Retention in Care
4. Reduction of Stigma

### **GRANT AMOUNT RANGE AND ALLOWABLE EXPENSES**

Grant awards will range from \$1,500 - \$20,000 with a total of \$100,000 for this round of funding, \$50,000 of which may go to clinical organizations and \$50,000 to non-clinical organizations. Grant funds are to be used for the planning, staffing, materials, supplies, outreach and marketing needed to address any of the GTZ priority areas.

### **KEY DATES**

Application Release Date: Wednesday, March 1, 2017  
Application Due Date: Wednesday, March 15, 2017 by 5PM  
Grant Award Announced: Monday, April 3, 2017  
Project Timeframe: April 3, 2017-June 30, 2017

### **PROPOSAL ELIGIBILITY CRITERIA**

- Projects must directly benefit residents of Santa Clara County
- Proposals must be completed and all costs incurred by June 30, 2017

### **APPLICATION INSTRUCTIONS**

Interested applicants must have an online account created in order to submit the full proposal. If you do not have an existing account, please click [here](#) to create an account.

Upon creating an account, click [here](#) to access the proposal.

Please e-mail questions related to this funding announcement to Maria Garcia at [MariaG@healthtrust.org](mailto:MariaG@healthtrust.org)

Applications are due on **Wednesday, March 15, 2017 at 5pm**

### **GRANT MONITORING AND REPORTING**

Grantees will be required to submit a final grant report 30 days upon the completion of the mini-grant project.