

The Health Trust makes grants to nonprofit organizations and public agencies for projects that support our three initiatives: Healthy Eating, Healthy Aging and Healthy Living. These grants directly benefit residents of Santa Clara and Northern San Benito Counties and support our mission to promote health and wellness. The Health Partnership grants listed below are made for medically-related purposes in conjunction with our hospital sponsor, the Santa Clara County Health & Hospital System and Valley Medical Center Foundation.

The Health Trust also made 8 grants totaling \$860,000 to support the work of Destination: Home, a program of The Health Trust. These grants are listed following the Health Partnership grants.

In addition to the grants listed, The Health Trust awarded 32 Community Grants totaling \$93,500 for one-time community events and projects.

HEALTHY EATING

The Healthy Eating Initiative's grantmaking aims to ensure that every resident in Santa Clara County and Northern San Benito County is able to conveniently purchase and consume affordable, quality, nutritious food. Grants were made to increase access to Healthy Food Resources such as farmers' markets, corner stores, fresh carts, and salad bars; and to support policies that increase opportunities for healthy eating.

Advise and Consent

Sweet Revenge Turning the Tables on Processed Food: \$50,000 over 12 months to produce a one-hour PBS television program to encourage healthy eating behavior changes by increasing awareness regarding the health risks associated with high levels of sugar consumption, which are commonly found in processed food, sodas and juices.

AnewAmerica Community Corporation

Implementing Fresh Carts Silicon Valley in San Jose: \$85,000 to fulfill a grant awarded in FY13 by supporting the work of Fresh Carts Silicon Valley which will increase the availability and affordability of fresh produce in neighborhoods with the lowest access to fresh, healthy food options.

Community Alliance with Family Farmers (CAFF)

Institutionalizing Farm to School in Santa Clara Valley Schools: \$50,000 over 12 months to ensure that children have access to healthy, local fresh fruits and vegetables during school hours by institutionalizing



Sugar expert Dr. Robert Lustig with The Health Trust CEO Frederick Ferrer on the set of Sweet Revenge.

and sustaining CAFF's Farm to School and Harvest of the Month programs and curriculum in five school districts.

Enterprise Foundation

Healthy Food Access Strategy: Implementing a Healthy Corner Store Program in San Jose: \$200,000 awarded, with another \$200,000 to be awarded in FY15, to support Enterprise Foundation, the nonprofit arm of the Hispanic Chamber of Commerce - Silicon Valley, to implement the Healthy Corner Stores Programs in San Jose, a new Health Trust-led initiative that addresses healthy food disparities by increasing access and affordability of healthy foods to residents that are underserved by traditional fresh food retail outlets, like supermarkets.

Garden to Table Silicon Valley

Implementing Assembly Bill (AB) 551 in San Jose: \$15,000 over 6 months to conduct a feasibility study to assess and identify the potential benefits of implementing AB 551 locally, which will increase land use for urban agriculture that will augment access and consumption of healthy foods for low-income residents in San Jose.

John Snow, Inc. (JSI)

Food Access Assessment for Vulnerable Populations in San Jose: \$50,000 over 4 months to understand how best to address food access needs in San Jose. The grant augments existing data with primary data collection to develop a guiding document to inform a Food Access Plan for San Jose.



Sacred Heart Community Services: \$122,500 to support the implementation and work of Fresh Carts Silicon Valley which will increase the availability and affordability of fresh produce.

Karp Resources

Healthy Prepared Meal Social Enterprise Market Research: \$60,000 over six months to conduct Phase II of a market research study to further understand the feasibility of a social enterprise that provides healthy prepared meals in Santa Clara County, in which the profits would subsidize meals for low income seniors.

Sacred Heart Community Services

Implementing Fresh Carts Silicon Valley in San Jose: \$122,500 to complete a grant awarded in FY13 to support the work of Fresh Carts Silicon Valley, which will increase the availability and affordability of fresh produce in neighborhoods with the lowest access to fresh, healthy food options.

SalterMitchell, Inc.

Healthy Food Access Branding and Marketing Campaign: \$173,176 to finalize a grant awarded in FY13 to research, develop and implement a healthy food access Good.To Go. campaign; and to partner with the Valley Transportation Authority (VTA) to co-brand a healthy lifestyle marketing campaign that promotes healthy behaviors for those utilizing public transit.

Silicon Valley Leadership Group

Foundation

Let's Move Salad Bars to California Schools Campaign: \$26,750 to conclude a grant awarded in FY13 to support the funding of 10 salad bars for high-need Santa Clara County schools and an additional 10 salad bars when 1:1 matching is secured from local funders to increase access to and consumption of fruit and vegetables during school hours.

Valley Verde



Valley Verde received \$20,000 over 12 months to train 60 low income families to build and sustain home gardens in order to increase their access and consumption of healthy foods in underserved neighborhoods in Gilroy and San Jose.

Home Gardens in Low Income Neighborhoods : \$20,000 over 12 months to train 60 low income families to build and sustain home gardens in order to increase their access and consumption of healthy foods in underserved neighborhoods in Gilroy and San Jose.

HEALTHY AGING INITIATIVE

The Healthy Aging Initiative's grantmaking is focused on policy, practice, and system changes to promote health and wellness for older adults. Grants were made to engage older adults in community and civic action and to research models to address barriers to access and support services.

California Walks

San Jose STEPS Coalition: \$35,000 over 12 months to train and engage older adults and community-based organizations serving older-adults in advocating for policies, programs and infrastructure changes to improve and increase pedestrian safety in three high-impact neighborhoods in San Jose.

Pacific Health Consulting Group

One-Stop Shop Business Plan Development: \$75,000 over 10 months to develop a business model for a "One Stop Shop" that improves health outcomes for

older adults and low-income residents by providing support and access to health and social services in a convenient and coordinated fashion (e.g., case management, patient education, housing, benefits counseling). “The One Stop Shop” will seek to expand partnerships with managed care and provider systems which are at risk for the health of their members and patients by providing non-medical services and support that directly affect the health of those individuals.

HEALTHY LIVING INITIATIVE

Healthy Living Initiative’s grantmaking is focused on policy, practice, and system changes to address the root causes of health disparities, promotion of chronic disease prevention and advancement of community water fluoridation.

California Dental Association Foundation

Santa Clara County Fluoridation Initiative: \$134,000 over 12 months to continue coordinating the campaign to fluoridate the water supply in San Jose, including monitoring fluoridation of the Santa Clara Valley Water District system and the identification and funding for fluoridation

of the San Jose Water Company system.

Educare of California at Silicon Valley

Educare: \$350,000 as a second installment on a \$1,000,000 grant that will be paid out over five years, contingent on the Grantee reaching pre-determined milestones for capital support on an Educare model school, professional development institute and family resource center on the Santee Elementary School campus in San Jose. This project will provide training to early childhood workers throughout the community in scientifically-proven best practices.

Greenbelt Alliance

Public Square: \$75,000 over 12 months to pilot-test Public Square, an online tool that will create a new system of public engagement targeting individuals who are traditionally left out of the land-use planning process in the City of Mountain View.

The San Jose State University Tower Foundation

Path to Expungement: \$64,000 awarded with another \$33,500 to be awarded in FY15, to increase access to employment, housing and safety net services for low-

income people with criminal convictions through expungement of their criminal records. The grant is designed to demonstrate the efficacy of expungement services on reducing county jail recidivism.

San Benito Health Foundation

San Benito County Safety Net - \$100,000 over 12 months to increase access to health care coverage and services for low-income residents by increasing the capacity of San Benito Health Foundation, a community clinic, to assist residents and patients with insurance enrollment.

United Way Silicon Valley

Disruptive Innovation 2014: \$56,448 over 12 months to support local community-based organizations with technical assistance in the development and implementation of projects focused on addressing various social determinants of health utilizing the Disruptive Innovation theoretical framework.

Public Health Institute

Public Health Professional Development Program: \$594,697 over 12 months to support Year 3 of the Public Health Professional Development Program.

DESTINATION: HOME, A PROGRAM OF THE HEALTH TRUST

Destination: Home, a program of The Health Trust, is committed to ending chronic homelessness in Santa Clara County.

Community Technology Alliance

Housing 1000 Technology Management: \$85,000 over 12 months to manage the Housing 1000 Database, produce data reports and provide technical assistance to Housing 1000 partner organizations.

HomeFirst, formerly EHC LifeBuilders

Housing 1000 Care Coordination Project Management received \$125,000 over 12 months to lead and manage the Care Coordination Project, a collaborative of 27 organizations that provides case management and supportive services to Housing 1000 clients.



The Health Trust and other partners broke ground on Educare California at Silicon Valley, June 5, 2014.



Andy and Ernestine were homeless for 20 years. Andy, a double-amputee, was living along a creek in San Jose. They are now housed thanks to Housing 1000.

Housing 1000 Intensive Case

Management: \$650,000 awarded to four community based organizations to provide intensive case management for chronically homeless men and women living in San Jose's homeless encampments and connect them to housing and working to end chronic homelessness in Santa Clara County.

Grants were Awarded to:

Downtown Streets Team

- \$200,000 (two grants: \$100,000 each over 12 months)

HomeFirst, formerly EHC LifeBuilders

- \$250,000 (two grants: \$200,000 over 12 months; \$50,000 over 12 months)

InnVision Shelter Network

- \$100,000 over 12 months

New Directions, a program of Peninsula

Healthcare Connections

- \$100,000 over 12 months

Community Grants

The Health Trust awards one-time grants to support events and projects. Community grants range from \$250 to \$5,000 for activities such as health fairs or community convenings that directly support The Health Trust's strategies.

- African American Community Services Agency
- Able People Foundation
- American Leadership Forum
- Asian Americans for Community Involvement(AACI) (two grants)
- Asian Health Services
- BAWSI
- Catholic Charities of Santa Clara County
- Center for Elders
- Community Health Partnership
- Congregation Shir Hadash
- County of Santa Clara, District 3
- Garden to Table Silicon Valley
- Gay Pride Celebration Committee of San Jose, Inc.

- Genesis United Methodist Church
- Indian Health Center of Santa Clara Valley
- Institute on Aging
- Live Oak Adult Day Services
- People Acting in Community Together (PACT)
- RotaCare Bay Area Inc.
- San Benito High School
- San Jose Police Foundation
- Santa Clara County Commission on the Status of Women
- Santa Clara County Parks and Recreation Department
- Silicon Valley Council of Nonprofits (SVCN) (two grants)
- Somos Mayfair
- Song Manh Inc. (two grants)
- Third Sector Capital Partners
- YMCA - Mt. Madonna
- Yu-Ai Kai



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