

The Health Trust makes grants to nonprofit organizations and public agencies for projects that support our three initiatives: *Healthy Eating, Healthy Aging and Healthy Living.*

These grants directly benefit residents of Santa Clara and Northern San Benito Counties and support our mission to lead the Silicon Valley community to advance wellness. The Health Partnership grants listed below are made for medically-related purposes in conjunction with our hospital sponsor, the Santa Clara County Health & Hospital System. The Health Trust also made 4 grants to support the work of Destination: Home, a program of The Health Trust. These grants are listed following grants for our initiatives.

In addition to the grants listed, The Health Trust awarded 30 Community Grants totaling \$187,350 for one-time community events and projects.

HEALTHY EATING INITIATIVE

The Healthy Eating Initiative's grantmaking aims to ensure every resident in Santa Clara County and Northern San Benito County is able to conveniently buy and consume affordable, quality, nutritious food. Grants were made to increase access to Healthy Food Resources at corner stores and in low-income schools, and to support policies that increase opportunities for healthy eating.

AnewAmerica Community Corporation

Over the last three years, The Health Trust has supported the Fresh Cart Vendor program to ensure fresh fruits and vegetables are accessible to low-income populations. Funding of \$15,000 for the last year of support will be used to help those vendors who want to continue selling and provide a smooth transition to those who will be completing the program.

Garden to Table Silicon Valley

San Jose has been a progressive hub for ideas on how to broaden the urban agricultural movement. In order to strengthen that momentum, Garden to Table was funded \$63,908 to educate policymakers and community stakeholders to support policy that would allow vacant land to be used for urban agriculture particularly in low-income areas where blighted land is pervasive. Garden to Table was also funded to implement a fruit gleaning program. San Jose, known as the Valley of the Heart's Delight, has an ideal environment for fruit tree growth. These trees bear thousands of pounds of perfectly edible fruit that is not picked and eaten. The Neighborhood Harvest Program, funded at \$104,507, was



Lam Research "Heart & Soles 5K" contributed to "Let's Move Salad Bars to Schools," a campaign led by Silicon Valley Leadership Group Foundation and supported by The Health Trust, to promote better nutrition and activities for youth, particularly in low-income and underserved communities.

created to develop a system to harvest unpicked fruit and to be sold at below-market prices.

SalterMitchell, Inc.

The Good To. Go brand was created as the marketing campaign to provide support for the Healthy Eating Initiative. A \$50,000 grant for this campaign provided indoor and outdoor advertising, logo design, store talkers, banners and consultation to Healthy Eating partners to ensure message consistency.

Santa Clara County Health & Hospital System

Food provided in hospital cafeterias has long had a reputation for being unhealthy. Through a \$250,000 grant

to redesign the Valley Café located at the new Women and Children's Center, low-income individuals, families, and hospital staff will have access to fresh, healthy, affordable, ready-made food during their time of need at the hospital.

Silicon Valley Leadership Group Foundation

The Health Trust partnered with Silicon Valley Leadership Group Foundation to provide 100 salad bars to schools in Silicon Valley in the Let's Move Salad Bar to Schools campaign. The Health Trust ensured low-income and underserved communities were equally included in this endeavor. Silicon Valley Leadership Group Foundation was awarded \$62,000 to ensure that 20 salad bars were committed to schools in these communities.



Laredo Market, a converted Healthy Cornerstore, is one of 24 Good. To Go. outlets providing access to fresh and healthy food in low-income communities in San Jose. All of the Good. To Go. Healthy Cornerstores are given technical assistance on ways to increase the sale of healthy food items.

SPUR

CalFresh matching dollars go unused in many communities that need support to increase their fruit and vegetable intake. SPUR leveraged \$50,000 of matching dollars from The Health Trust and used it to work with grocery stores in low-income areas to take advantage of a 2:1 match for fruit and vegetable purchases.

The Food Trust

Neighborhood corner stores are known for easy access to candy, unhealthy snacks and liquor with little to no healthy options for the consumer. The Food Trust was awarded \$334,927 to work with corner store owners in low-income neighborhoods to increase the inventory of healthy items and provide technical assistance on ways to market those items in the store to attract customers.

Working Partnerships USA

Getting the word out about the new and improved corner stores within neighborhoods is critical to the success of the corner store and fresh cart vendor programs. Working Partnerships was awarded \$54,957 to engage and educate communities about the need for healthy foods at their neighborhood corner stores and to encourage their support of the stores and fresh cart vendors.

HEALTHY AGING INITIATIVE

The Healthy Aging Initiative's grantmaking is focused on policy, practice, and

system changes to promote health and wellness for older adults. Grants were made to engage seniors in community and civic action and to research models addressing barriers to access and support services.

Silicon Valley Council of Nonprofits

The Aging Services Collaborative (ASC) and the Silicon Valley Council of Nonprofits advocate for the long-term support and health of the aging population in Silicon Valley. Silicon Valley Council of Nonprofits was given \$69,845 so that they can partner with ASC to strengthen the senior voice to policymakers and community stakeholders.

HEALTHY LIVING INITIATIVE

The Healthy Living Initiative's grantmaking is focused on policy, practice, and system changes to address the root causes of health disparities and the prevention of chronic disease. Grants were made to promote advocacy and system change to reduce health disparities and prevent disease.

California Dental Association Foundation

The Health Trust has been on the cutting edge of providing dental services to low-income children in Santa Clara County. Through this work we have seen the impact of the lack of fluoride in the water, leading to

poor oral health outcomes. The Health Trust provided \$149,000 of support to the California Dental Association Foundation to provide technical expertise, strategic advice and project management to bring community water fluoridation to San Jose.

Educare of California at Silicon Valley

The Santee neighborhood is a high-need, low-income community. Through strategic investments such as the placement of an Educare facility in the neighborhood, conditions are improving. Funding in the amount of \$500,000 supported the construction of the first Educare in California that provides high-quality early learning classrooms, a family resource center, a satellite children's museum, career academy for high school students, and a professional development institute.

Racing Hearts

Racing Hearts plans to increase access, awareness and survival rates of heart health safety and Sudden Cardiac Arrest (SCA) by placing Automated External Defibrillators (AED's) in low-income schools in Santa Clara and North San Benito counties. Through this \$35,000 grant, high-need schools will receive AED's that will impact the safety of its students, faculty, and staff.

Santa Clara Valley Water District

A substantial majority of Santa Clara County does not have fluoridated water, and The City of San Jose is the largest city in the country without community fluoridation. A huge milestone will be reached once Santa Clara Valley Water District fluoridates its three water

treatment plants. Funding in the amount of \$1,000,000 from The Health Trust will help make this a reality starting in 2016, with the last plant scheduled for completion in 2019.

Somos Mayfair

The Health Trust has partnered with Somos Mayfair to further develop and study a new way of doing business in the nonprofit sector by looking at ways to diversify funding streams to ensure long-term sustainability. Through the support of a \$104,512 grant, Somos Mayfair will develop a peer educator product that will enhance community engagement within the nonprofit sector while leveraging the assets of its promoters (peer educators) community members.

CROSS-CUTTING GRANTS

Cross-cutting grants apply to all three of The Health Trust's initiatives.

Public Health Institute

Through the support of a \$387,457 grant, The Public Health Institute will provide individuals the opportunity to advance their professional careers in the field of public health.

DESTINATION: HOME, A PROGRAM OF THE HEALTH TRUST

Destination: Home, a program of The Health Trust, provides grants in support of its commitment to ending homelessness in Santa Clara County.

Downtown Streets Team & New Directions

\$100,000 was awarded to launch The New Day Project, an innovative approach to providing formerly homeless individuals with meaningful daily activities. As part of The New Day Project, Team Members engage in a Garden or Art Team. Team Members participating in the Garden Team receive hands-on training in the garden and the produce will be distributed to the Downtown Food Closet to serve the local low-income and homeless community. In partnership with the Pacific Art League (PAL), Team Members participating in the Art Team



Santa Clara County has among the highest number of unsheltered veterans in the nation. The "All the Way Home" campaign, part of Destination: Home, aims to end veteran homelessness by the 100th Anniversary of Veterans Day in 2018.

participate in art classes at PAL's gallery space. Participants display and sell the art produced from these classes.

National Alliance for Mental Illness (NAMI) Santa Clara County

NAMI received a grant of \$30,000 to offer the Peer PALS and Peer Mentors program to clients participating in the County of Santa Clara's Care Coordination Project. In both programs, NAMI works with homeless clients to help them move toward wellness through the support of a Peer PAL/Mentor. NAMI's Peer PALS/Mentors have experienced a mental illness, are doing well in their own recovery and have undergone training.

PATH

PATH was awarded \$50,000 to enhance its existing street outreach and permanent housing placement efforts in San Jose's downtown core through the addition of a Navigator. The Navigator will be dedicated

to ensuring housing retention and stabilization after clients have transitioned into permanent homes. Retention Navigators have peer-lived experience, as well as backgrounds in working with people experiencing or transitioning out of homelessness in San Jose.

Recovery Cafe

\$50,000 was awarded to support the Recovery Circle programs, which are the heart of Recovery Cafe's community building program. Recovery Café San Jose is a healing community for those who struggle with homelessness, addiction, and mental health challenges. Recovery Café is a place where anyone seeking recovery supports can come for meals, classes, community resources, and to build positive relationships. The day's schedule may include workshops in job or life skills, assistance in writing a resume, presentations and resources from partner agencies, health fairs, meditation, art, or jam sessions.



As part of our commitment to promoting physical activity and serving Southern Santa Clara County and Northern San Benito County, The Health Trust supports Gifted Games in Gilroy, where over 400 students with disabilities, of all ages from preschool to high school, participate in fun and friendly physical activities.

COMMUNITY GRANTS

The Health Trust awards grants to support community events and projects such as health fairs, physical activity events, or community convenings that directly align with The Health Trust strategies.

- A for Affordable Housing Committee
- African American Community Services Agency
- Alum Rock Counseling Center, Inc.
- Asian Americans For Community Involvement Of Santa Clara County
- Bay Area Women's Sports Initiative, Inc.
- City of Morgan Hill
- City of San Jose
- City of San Jose, Parks, Recreation and Neighborhood Services
- Santa Clara County, Commission on the Status of Women
- Community Alliance with Family Farmers Foundation
- Congregation Shir Hadash
- Ethiopian Community Services, Inc.
- Gardner Family Health Network, Inc.
- Happy Hollow Corporation
- Hunger At Home
- Indian Health Center of Santa Clara Valley, Inc.
- Live Oak Adult Day Services
- Loaves & Fishes Family Kitchen
- On Lok, Inc.
- People Acting in Community Together
- Portuguese Organization for Social Services and Opportunities
- San Benito High School District
- San Jose Mothers Milk Bank
- County of Santa Clara
- Santa Clara Unified School District
- Silicon Valley Council of Nonprofits
- Somos Mayfair
- South County Collaborative
- Veggielution
- Youth Connections Foundation of San Jose