

# IMPACT

When the issue is health in Silicon Valley, increasingly people are turning to The Health Trust for guidance. And we are responding by advocating for programs and policies that ensure that all members of our community, especially the low income and elderly, receive the support they need to live healthy lives.

Over the past year, we focused the community's attention on residents of low-income neighborhoods, who bear a disproportionate share of health problems, in our report, *Health and Social Inequity in Santa Clara County*, completed by the Public Health Department. We worked with cities to build the health needs of communities into their general plans. We stepped up our advocacy for water fluoridation, so that one day soon children in San Jose, like those of all other big cities in America, will have the benefits of strong teeth.

Looking around Silicon Valley, we are proud and gratified to see the impact that The Health Trust is having on the lives of our most vulnerable residents. With the support of our great partners, children in northern Santa Clara County now have affordable, state-of-the-art dental care because we opened the Children's Dental Center of Sunnyvale. At our Family Resource Center gardens, parents and children are discovering together the satisfaction of growing and eating their own fruits and vegetables.

The county's most fragile, chronically homeless people are being housed because Destination: Home, a program of The Health Trust, led the Housing 1000 campaign, the first homeless registry in Santa Clara County. Low-income people living with HIV/AIDS are finding counselors, employment services, housing, groceries and fellowship and are enjoying our newly remodeled Food Basket and Neil A. Christie Learning and Living Lounge.

And because of our Meals On Wheels program, more than 600 homebound seniors and disabled people received a hot meal and a warm smile every weekday, sometimes the only meal – and the only visitor – they had that day. At our Open Air Health Fair in October, more than 3,000 people with no other access to regular preventive care received free flu shots, health screenings and dental services.

These transformative programs would not be possible without the staff and Board of the Health Trust. And our work would not be possible without the contributions of our community partners, our dedicated volunteers and our generous donors. Thanks to the investment by our individual, corporate, foundation and government supporters, we are advancing the causes of wellness and equity in Silicon Valley.



**Frederick J. Ferrer**  
Chief Executive Officer



**Richard P. Triolo, J.D.**  
2010-2011 Chair,  
Board of Trustees

## The Health Trust Financial Overview

Fiscal Year ended June 30, 2011

### Statement of Financial Position

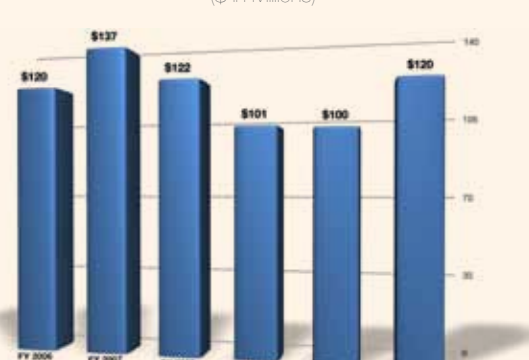
<b>Assets:</b>	
Cash and cash equivalents	\$ 3,855,000
Investments	102,739,000
Receivables and prepaids	3,471,000
Fixed assets	8,750,000
Other assets	1,112,000
<b>Total assets</b>	<b>119,927,000</b>

<b>Liabilities:</b>	
Accounts payable	1,302,000
Grants payable	2,428,000
Other accrued expenses	1,544,000
<b>Total liabilities</b>	<b>5,274,000</b>

<b>Net Assets:</b>	
Unrestricted	109,690,000
Temporarily restricted	4,605,000
Permanently restricted	358,000
<b>Total net assets</b>	<b>114,653,000</b>
<b>Total liabilities and net assets</b>	<b>\$ 119,927,000</b>

### Net Asset Growth

(\$ in Millions)



### Statement of Activities

<b>Revenue:</b>	
Public support	\$ 9,207,000
Fee for service and other fees	3,689,000
Net investment and other revenues	18,584,000
<b>Total support and other revenues</b>	<b>31,480,000</b>

<b>Expenses:</b>	
Healthy Living (incl. grants)	1,966,000
Healthy Aging (incl. grants)	3,120,000
Healthy Communities (incl. grants)	6,255,000
Financial Administrative Support Services	1,316,000
<b>Total Initiative expenditures</b>	<b>12,657,000</b>

Management and general	2,149,000
Fundraising	546,000
<b>Total support services</b>	<b>2,695,000</b>

Total expenses	15,352,000
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Effect of Adoption of FASB ASC 820-10	(1,485,000)
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Change in net assets	\$14,643,000
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#### Wellness Visionary

\$500,000 and up

FIRST 5 Santa Clara County  
County of Santa Clara Department of Public Health - Ryan White Funding  
City of San José HOPWA

#### Wellness Champions

\$100,000 to \$499,999

City of San José HOPWA SPNS  
Corporation for National and Community Service  
Council on Aging Silicon Valley  
County of Santa Clara Social Services Agency  
El Camino Hospital  
SCAN Foundation  
The California Wellness Foundation  
United Way Silicon Valley

#### Director's Circle

\$25,000 - \$99,999

Cadence Design Systems, Inc.  
Consulate General of Mexico in San Jose  
Nancy Handal  
HEDCO Foundation  
Hurlbut-Johnson Fund, an advised fund of the Silicon Valley Community Foundation  
Kaiser Permanente San Jose  
Judy and George Marcus  
Mercury News WishBook Fund  
SanDisk  
Silicon Valley AIDS Leadership Center  
Elton John AIDS Foundation  
The Pew Charitable Trusts  
Tides Foundation - Convergence Partnership Fund

#### Benefactor's Circle

\$10,000 - \$24,999

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Cisco Foundation  
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Hugh Stuart Center Charitable Trust  
Gilead Sciences  
Lucile Packard Foundation for Children's Health  
MAC AIDS Fund  
Orchard House, Inc.  
Silicon Valley Community Foundation

#### Investor's Circle

\$2,500 to \$9,999

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BD Biosciences  
Broadway Cares/Equity Fights AIDS  
The Burt and Barbara Foundation  
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Mission City Community Fund  
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Richard Triolo

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\$1,000 - \$2,499

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Geraldine and Richard Boucher  
Brandywine Global Investment Management  
Michele Braucht  
Barrett Brockhage  
Michele Brown  
Calafia Café and Market A-Go-Go  
Debbie and Lee A. Campbell

# Thank You

#### Carney, Sugai & Sudweeks, LLP

The Carter Family Charitable Foundation, Inc.  
Mary and Anthony L. Cefalu  
Jerome Chester  
City of Mountain View  
Michael S. Clark  
Kathleen and Reese T. Cutler  
The Cypress Hotel - Park Place Seafood & Spirits  
The Davidson Family Foundation  
Sharon Dunn  
Faulthine Brewing Company  
Janet and Charles Fee  
Frederick J. Ferrer  
The John Robert Burgoon Endowment Fund  
Home Care Assistance  
Diane and James B. Hutchison  
Italian Men's Club of San Jose  
Keith Klemba  
Marriott - San Jose  
Kathy Meier McCarthy  
Kathy and Laurence B. Mitchell  
Michele Mork-Ovson and Ray Baker  
Les Persson  
PETCO Foundation  
The Plumbed Horse  
Reposado  
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South Bay Materials  
Star One Credit Union  
Sharon and Gary Vergho  
William H. Clikker Family Foundation  
World Runners  
Susan and Frank Yaeger

#### Donor Circle

\$500 - \$999

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Alameda Family Funeral and Cremation  
Belmont Leasing Corporation  
Catholic Charities of Santa Clara County  
Patricia and Dr. John F. Weigen  
Extended Family Living Assistance Services  
Fidelity Charitable Gift Fund  
Health Care Partners, Inc.  
Hobee's California Restaurants  
Hospice of the Valley  
Jarett Epstein

#### Jewish Community Federation

Loft Bar and Bistro  
Mama Mia's  
Mantra Hospitality Group  
Morocco's Restaurant  
Neno J. Aiello  
Larry Arzie and David Stonesifer  
Martin H. Baocaglio  
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On Lok Senior Health Services  
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Devonnie and John Pencer  
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Joelle M. Rokovich

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VITAS Hospice Services  
Viva Primavera  
Vive Sol  
Nancy M. Waledisch  
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Whole Foods Market - Palo Alto  
Marguerite Will  
David Winters  
Gina and Donald S. Wu

#### Gift-In-Kind Donors

Gifts-In-Kind valued at \$500 and more

Camera Cinemas  
Chipotle Restaurant  
Cypress Hotel  
Hotel Monaco  
Lucini Italia Company  
National Charity League - Heritage Oaks  
National Charity League - Orchard Valley Chapter  
Paramount Farms International, LLC  
Party Fiesta  
Paul Wallace  
Preferred Meal Syst Corp  
San Jose Mercury News  
Second Harvest Food Bank of Santa Clara and San Mateo Counties  
Silicon Valley / San Jose Business Journal  
Sobrato Family Foundation  
Microsoft Corporation

Gifts of all levels are critical to the success of our work and we thank all our donors for their generous support. Due to space limitations, this list includes donors who contributed at the level of \$500 or more between July 1, 2010 to June 30, 2011. Every attempt has been made to assure the accuracy of this list and we apologize for any inadvertent errors or omissions. Please contact Jon Breen at 408.559.5594 or jonb@healthtrust.org for any changes. Thank you for your support of The Health Trust.



Sally Sharp, 78, greets her Meals On Wheels driver, Robert Campbell.



# HEALTHTrust

## ANNUAL REPORT 2010-2011



Silicon Valley HealthCorps members planted fruit trees on Martin Luther King Day.



Fresh produce is available to HIV/AIDS clients at the new Health Trust Food Basket.



Santa Clara County Supervisor Liz Kniss spoke about the need for water fluoridation at the grand opening of The Health Trust Children's Dental Center of Sunnyvale.



San Jose City Councilmember Sam Liccardo and Robin McGovern of EHC Lifebuilders interviewed a homeless man during the Housing 1000 registry campaign.



A Chinese lion dancer highlighted the festivities at the grand opening of The Health Trust Children's Dental Center of Sunnyvale.



New York celebrity chef Suvi Saran, second from left, with Kim Wasserman, far left, KBAY radio personality Lissa Kreiser and Santa Clara County Supervisor Mike Wasserman enjoyed Dining Out for Life, a fundraiser for HIV/AIDS services.





Dr. Jessica Ray is one of the pediatric specialists practicing at The Health Trust's Children's Dental Centers.



Health Trust programs bring physical activity to senior centers throughout Santa Clara County.



Community gardens teach families the joy of harvesting and eating fresh produce.

## HEALTHY COMMUNITIES

### FY 2011 Impacts

- 3,843 children were enrolled in health insurance, exceeding our goal.
- 897 low-income Latino and Vietnamese residents navigated the health care system with translation services, appointment coordination, transportation and childcare provided by The Health Trust.
- More than 3,000 people attended our Open Air Health Fair.
- 300 flu shots and 369 cardiovascular and diabetes screenings were administered.
- 602 clients were identified as at risk for chronic diseases and referred to health care providers.
- 456 low-income HIV/AIDS clients received groceries each month.
- 186 individuals with HIV/AIDS were placed or maintained in stable housing.

In affluent Silicon Valley, the disturbing truth is that the wealthy get healthy and the poor get sick. People who live in low-income neighborhoods are more likely than the rest of the population to suffer from diabetes, heart disease, obesity and poor oral health. They have a harder time finding affordable health care.

The mission of our Healthy Communities Initiative is to educate the community about these inequities and harness the resources necessary to assure that all residents are able to lead healthy, fulfilling lives. In 2011, we made exciting strides toward fulfilling that mission.

Partnering with the Santa Clara County Public Health Department, we released a landmark report, *Health and Social Inequity in Santa Clara County*, and continue the dialogue with public officials, service providers and residents about how to address inequities in our community.

Concerned that there were only a few dentists who accepted state dental insurance in northern Santa Clara County, we opened a second Children's Dental Center in Sunnyvale in June, 2011, in partnership with FIRST 5 Santa Clara County and El Camino Hospital.

Through a partnership with the National Council on Aging, we developed a local platform to deliver chronic disease self-management courses on line.

As the largest provider of non-clinical HIV/AIDS services in Santa Clara County, we improved our ability to serve our low-income clients by opening a new Food Basket and the Neil A. Christie Learning and Living Lounge. And we focused on HIV prevention, presenting "Positively Speaking" programs to 460 high-school students and developing an HIV/AIDS prevention website for Silicon Valley.

## HEALTHY AGING

By 2020, Santa Clara County's population of adults over 65 will nearly double, reaching close to 300,000. These seniors will live longer than their parents, and they will need more assistance to remain healthy and independent.

The goal of The Health Trust's Healthy Aging initiative is to make Silicon Valley a place where people can age with dignity in their own homes even if they lack sufficient income or family support. We are leading a countywide effort to offer evidence-based wellness programs, support homebound seniors and family caregivers, and promote healthy living and civic engagement. In 2010:

- We provided leadership, training and advocacy through the **Aging Services Collaborative of Santa Clara County**, which consists of 87 organizations and 122 active individuals, including city and county agencies, faith-based and non-profit organizations, and other community advocates. Together with the ASC, we led the Senior Nutrition Task Force, which rallied support to minimize budget cuts to senior nutrition programs.
- We launched the **Silicon Valley Partnership for Healthy Aging**, which promotes evidence-based programs in falls prevention and physical activity in conjunction with San Jose State University.
- With a grant from The SCAN Foundation and in partnership with Catholic Charities of Santa Clara County, we created **AGENTS for Change**, a program to engage seniors in social action to advocate for policies and services that will improve community care for seniors and their families.
- We developed the **Senior Peer Advocates** program, with a grant from Council on Aging Silicon Valley, to train volunteers to help seniors and their families find information and services they need.

### In addition:

Our Meals On Wheels program served 92,915 meals to 608 homebound clients. In a survey, 98.8 percent of our clients reported that Meals On Wheels was critical to their ability to remain in their homes.

We distributed 9,231 *Healthy Steps in Silicon Valley* guidebooks. More than 60 percent of those who received the guide said it helped them increase their physical activity.

The nation's attention was focused on the obesity epidemic in 2011. One-third of American adults and nearly one-fifth of children are obese, leading to a rise in diabetes, heart disease, premature births and other serious health problems.

The Health Trust joined the fight against obesity four years ago, and we understand that this is a multi-faceted problem. Our approach is to focus on specific strategies that we know will reduce obesity rates in our community: increasing access to fresh fruits and vegetables and promoting physical activity.

Through programs, grantmaking and advocacy, our Healthy Living initiative is addressing obesity in our most impacted neighborhoods. We have built community and school gardens to teach families in low-income neighborhoods the value of eating more fresh fruits and vegetables. We have persuaded cities to include urban agriculture, healthy food retailers and safe places to exercise in development plans. And we have laid the groundwork for a public policy campaign to eliminate food deserts in San Jose.

When it comes to issues affecting health, whether it's bringing water fluoridation to our cities, making healthy foods available to everyone or advancing our senior agenda, I look to The Health Trust to lead the way.

- Liz Kniss  
Santa Clara County Supervisor

### FY 2011 Impacts

- More than 47,000 pounds of fresh fruits and vegetables were produced for local consumption.
- 4,998 youth attended farm and garden field trips and 1,926 youth and adults attended garden/nutrition workshops conducted by the Silicon Valley HealthCorps, a partnership of The Health Trust, AmeriCorps and 11 local organizations.
- 44 percent of the youth said they increased their consumption of fruits and vegetables after attending the workshops.
- Five school gardens were built by local families under the direction of Silicon Valley HealthCorps members in San Jose, Sunnyvale, Mountain View and Gilroy. The school garden project is part of FIRST 5 Santa Clara County's Learning Together Initiative.